

COMPETITION RULES

Candidates

Participation is open to all who have an entrepreneurial project in an embryonic or acceleration phase, preferably in the in the Seed or pre-seed phase. Candidates may submit as many projects as they wish, either individually or group projects.

Prizes

The winner will receive support and mentoring to accelerate the project presented by the Jury committee participating in the programme. In addition, Flipco will provide for 6 months the workspace in the coworking located at Calle Capitán Blanco de Argibay number 69, in order to be able to generate contacts and have free access to a private workspace.

Deadlines and Registration

Start of deadline for submitting proposals: 10 October 2022.

Deadline for submitting proposals: 31 October 2022.

Publication of finalists: December 2022

Publication of winners: December 2022

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Requirements

The projects submitted must be technically, economically and financially viable, and have a strong innovative character. The idea may cover any business field, although more relevance will be given to those projects with a technological base and focused on REAL ESTATE.

Business ideas will be accepted in both initial and advanced stages.

To enter the competition, participants must:

Fill in the form with their personal details.

Briefly explain what their project consists of.

Confidentiality and Dissemination

Flipco Impulsa is committed to maintaining the confidentiality regarding those projects that do not are awarded a prize. Flipco Impulsa will also be able to freely disseminate the competition and inform about its participants, being able to cite the authors of these projects.

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Selection Process

Participants must send their proposal through the Flipco Impulsa registration page.

Those interested must send a document with their project and complete an electronic form with their details and email address, through which they will be able to communicate with Flipco. It is necessary for participants to briefly explain what their project consists of and the motivations and arguments why they believe they should win the prize. It is very important that all the participants highlight the differential value of their proposal and what value it brings to the market.

In the Evaluation round, the jury, formed by Ricardo Moreno, Alejandro Schuvaks, Carlos Zucchi and Juan Velayos will decide on the finalist projects. These will be published on the website before the end of 2022.

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Jury and Evaluation Criteria

The projects will be evaluated by a Jury formed by FLIPCO Impulsa, the aspects that will be taken into account when evaluating the projects are:

- Talent and quality of the team, based on the differential of the idea or project presented.
- Entrepreneurial strength of the project or idea.
- Technological capacity of the team (whether the project or idea can be produced by the internal team or is outsourced).
- Sales force (if the project already has clients and/or is already invoicing).
- Innovation and creativity in processes and products.
- The use of new technologies.
- A sustainable business model with growth potential.
- A social value of the proposal.
- The viability of the project.
- Market opportunities.
- The candidate's ability to communicate the idea.
- The candidate's track record in the field of the project.

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Acceptance of the Rules

Participations in the Flipco Impulsa 2022 programme implies full acceptance of these rules and the verdict of the jury whose interpretation corresponds to the members of it.

Any failure to comply with the deadlines or procedures set out in these rules will deprive the participant to be chosen as a winner of the prizes.

The logo for Flipco Impulsa is centered on a large red square. The word "FLIPCO!" is written in a bold, yellow, sans-serif font, slanted upwards to the right. Below it, the word "IMPULSA" is written in a bold, dark teal, sans-serif font, also slanted upwards to the right.

FLIPCO!
IMPULSA